

Capability Statement

Summary:

Evergreene Graphics is a Woman-owned Business operated by Kim Bush since 2001. Kim has a Bachelor of Fine Arts in Graphic Design, and a Master of Science in Print Media. With over 25 years of continuous graphic design, layout, and print buying experience, Kim has worked in quick-print shops, weekly newspaper operations, the marketing department of a global corporation, and is currently sole proprietor of a small business offering graphic design and print buying.

Details:



Evergreene Graphics

120 Hawley St., Binghamton, NY 13901

Website: <http://www.egraphics.us/>

Kimberlee Bush

Creative Director/Owner

Cell: 607.349.2170

email: kbush@egraphics.us

Cage Code: 79DU3

DUNS: 079587988

NYS EIN: 46-1475753

NAICS Code: 541430 - Graphic Design Services

PSC Code: T001 - Arts-Graphics Services

NYS Commodity Codes:

ESD-D-2076: Printing Broker

ESD-I-0005: Advertising/Marketing

ESD-I-0024: Art Design

ESD-I-0309: Graphic Designers and Services

ESD-I-0402: Logos

ESD-I-2627: Broker: Advertising & Promotional Products

Certifications and Degrees:

WBE New York State Certified

EDWOSB Federally Certified

BFA Graphic Design SUNY

MS Print Media RIT

Core Competencies:

Experienced graphic designer and print media manager, specializing in logo design, marketing design and layout, print buying, and visual branding.

Design Services:

- Custom Logo Design: businesses, products, services, programs, departments, events
- Corporate Identity: logo design, style guides, stationery, signage, presentations, and more
- Graphic Design: consultation, concept sketches, photo editing, multi-media file formatting
- Branding: Review existing materials for consistency, template creation and formatting, style guide creation
- Print Media: document layout and design, cost-saving print design recommendations, file preparation for printing or electronic use, printing quotes and print buying

Public/Government Clients:

- Chambers of Commerce - Broome NY, Chenango NY, Otsego NY, Greene NY, Tioga NY, Athens PA
- New York SCORE Chapters - Utica, Auburn, Binghamton, Syracuse, NorthEast Regional Director
- New York School Districts - Greene, Bainbridge-Guilford, Oxford Academy
- New York State Department of Labor

Private/Non-Profit Clients:

- HealthLinkNY, Binghamton & Fishkill, NY
- Rogers Conservation Center, Sherburne, NY
- Verde View Equestrian Center, Harpursville, NY
- ZoomZiplines at Mountain Creek, Vernon, NJ
- Key Media Solutions, Sioux Falls, SD